



Intended Audience:

- Wellness Team Members
- Human Resource professionals
- Health Insurance Brokers
- Health Professionals
- College Students
- Health & Safety Team Members
- Nurses

A Training Course for Worksite Wellness

~ Tools Needed to Manage a Wellness Program ~

Wednesday, April 6, 2011

12:00 - 5:00pm

Buffalo Niagara Medical Campus, Vera-View Conference Room,
4th Floor, 640 Ellicott Street, Buffalo, NY 14203



COURSE DESCRIPTION:

BWI Health Promotion Coordinator Certification

(Ideal for anyone managing or planning to implement a wellness program)

This course provides a foundation for successfully implementing and managing an employee wellness program. Participants receive the education, support, and tools they need to start and maintain a wellness program that is specific to a company's needs. The Workforce Health Promotion Coordinator is a 4.5-hour course, and includes a coordinator manual, downloadable templates, and additional skills for implementation, along with ongoing support from BWI's experienced wellness professionals. Participants who successfully complete the course become certified as a Health Promotion Coordinator. Continuing Education credits offered through BWI National Health Promotion Training Institute are required in subsequent years to maintain current certification in this rapidly growing and changing field.



PROGRAM AGENDA

Agenda:

- 11:30 - 12:00pm Registration
- 12:00 - 12:30pm Lunch & Networking
- 12:30 - 2:00pm Development: BWI's 8-Step Ladder for Health Promotion Implementation & Outcome-Based Measurement
- 2:15 - 3:00pm Know Your Numbers, Cost-Benefit Analysis, ROI, Healthy Consumers & Healthcare Reform Wellness Grants
- 3:15 - 5:00pm ~ Online Exam (required to become certified; up to 2-weeks to complete)

Presenters:

- *Shawna R. Dossor, MS, CWPM, CLSSGB - President & CEO, BWI Health Promotions*
- *Lisa Schmidfrederick-Miller, MSED, CWPM, LMT - Health Promotion Manager*
- *Phil Haberstro, CEO, The Wellness Institute & Director, National Association for Health & Fitness*
- *Julie Traulsen, BS, CPT, BWI Program Manager & Exercise Physiologist*



BWI National Health Promotion Training Institute
640 Ellicott Street, 4th Floor, Buffalo, NY 14203
www.bwihp.com - 716-992-2732

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Online Course Work:

Participants must complete an online final exam and pass with 80% or better.

Continuing Education Units for many professional organizations available. Please indicate on registration form if required.

\$100 Discount available with BNMC WOW program, Healthy Heart grant companies and Eat Well Live Well companies, *contact Phil for details at 716-851-4052.*

REGISTRATION DETAILS:

Cost: \$399.00 per person (includes CEU fee)

Registration Deadline: April 1, 2011

- No refunds after this date; full refunds will be given prior.
- You must be pre-registered to be guaranteed a conference packet/materials..
- Late and Walk-In Registration if available: Additional \$25 added to above fees.

Registration: Online registration at www.bwihp.com.

See attached form for faxed/mailed registration information.

Questions: BWI Health Promotions at bwhealth@verizon.net.

Thank you and we look forward to seeing you at the program. ~ BWI & Learning Partners.



CONTINUING EDUCATION UNITS:

Educational Method: Lecture.

Assessment of Learning: 80% competency on online final exam.

Level: Intermediate for Continuing Education Units (CEUs).

Specified Credit Hours: General

Learning Partners has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 1760 Old Meadow Rd., Suite 500, McLean, VA 22102. In obtaining this approval, Learning Partners has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. ~ Learning Partners is recognized by the N.Y.S. Education Department's State Board for Physical Therapy as an approved provider of physical therapy and physical therapist assistant continuing education. ~ Learning Partners is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 4.5-hours of Category 1-Essential continuing education. Certified Athletic Trainers are responsible for claiming only those hours actually spent participating in the continuing education activity. BOC Approved Provider Number: P3791. ~ www.bwihp.com CEU questions: www.learningpartners2.com; 716-807-2289.

BWI Health Promotion is an "Approved Provider" for HR Certification Institute. The use of this seal in not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for re-certification credit.

