



BWI HEALTH PROMOTIONS™

Healthy Workforce & Schools
COMPREHENSIVE WELLNESS MANAGEMENT

Intended Audience:

- Corporate Executives
- School Administrators
- Brokers: Health Insurance/HR/EAP
- Human Resource Managers
- Wellness Team Members
- Occupational Medicine Groups
- Health & Safety Teams
- Not-for-Profit Administrators

Session Options:

- 9-11:30am - Morning Session
- 2-3:30pm - Afternoon Session

Cost/Registration:

No Fee/Complimentary Sessions
Space is Limited, Please RSVP.
Call 716-992-2732 by 12/2/11

You are Invited to Attend...

~ A BWI Holiday Showcase ~

**“Creating an Environment to Support Workforce Health”
Introducing New Tools for 2012**



**Wednesday,
December 7, 2011**

Brierwood Country Club,
5324 Rogers Road, Hamburg, NY 14075



BWI Health Promotions
Buffalo Niagara Medical Campus
640 Ellicott Street, Buffalo, NY 14203
www.bwihp.com - 716-992-2732



Morning Session - “Workforce Wellness”

- 8:30-9:00am Registration & Continental Breakfast
- 9:00-11:30am “What Is Comprehensive Wellness Management?”
~ Lisa Schmidtfreick-Miller, MEd, CWPM
- “Introducing BWI’s National Wellness Certifications”
~ Shawna R. Dosser, MS, President & CEO, BWI
- “Two BWI Case Studies Receive National Recognition”
 1. Comprehensive Wellness Management - Unifrax LLC
 2. Infusing Lean Six Sigma in Health Promotion - Praxair Inc.
- “Linking Prevention to Improved ROI for Corporate Health”
~ Philip Haberstro, CEO, Wellness Institute of Greater Buffalo
- “An Executive Evaluation Tool for Health Promotion”
~ Dr. Thomas Golaszewski, Brockport College
- “Humor & Health through the Holidays”
~ Linda J. O'Donnell, MEd, Education Director, BWI
- New Programs/Tools/Services for Workforce Wellness
- BWI Door Prizes & Huge Holiday Discounts!

Afternoon Session - “School & Community Wellness”

- 2:00-2:30pm - Registration & Complimentary Snacks
- 2:30-3:30pm - BWI Introduces “Be Fit Kids” Products/Services...
 - “Health & Wellness Quiz Game” Assemblies
 - “Be Fit Kids Instructor” Certifications/Staff Development
 - “Be Fit Kids On-Line” Interactive Game
 - New Programs/Tools/Services for Workforce Wellness
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