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FOR IMMEDIATE RELEASE

Trocaire College Partners with BWI to Offer Health Education Certificate Programs

BUFFALO, N.Y., November 5, 2011 – Trocaire College of Buffalo is the first higher-education institution to partner with the BWI National Health Promotion Training Institute to offer health education certification courses.

As a BWI Educational Affiliate Partner, the private college is expanding its continuing education and professional training opportunities by providing BWI's three health promotion-focused courses. They may be delivered through a web-based learning platform or via onsite education in the traditional classroom setting.

The courses include:

- BWI's Health Promotion Coordinator Certification: offers education, tools and skills for new employee wellness managers and wellness teams
- BWI's Personal Health Certification: an annual program ideal for educating employees in preventative health and well-being
- BWI's "Be Fit Kids" Instructor Certification: ideal for training individuals to administer an innovative, interactive youth health and fitness program

"Trocaire is known for its health and medical programs," said Hal Kingsley, director of Trocaire's Workforce Development and Lifelong Learning departments. "The offerings from BWI work perfectly with this concept, from a workforce development point of view."

The college is offering its first on-site BWI courses this month. BWI's Personal Health Certification will be offered 8:30 a.m. to 5 p.m. Nov. 17. On Nov. 18, BWI's Health Promotion Coordinator Certification is scheduled from 8 a.m. to 12:30 p.m. and BWI's "Be Fit Kids" Instructor Certification is slated for 1:30 to 5 p.m. Visit www.bwihip.com for registration details.

Continuing education units are available for all courses and have been approved by the Human Resource Certification Institute, IACET, BOC, NY State Office of Professions-PT Board and the National Board for the Certification of OTs.

"Trocaire sees the value in BWI programs, which not only offer quality training for their students and graduates, but continuing education units to further their professional development," said Shawna Dosser, BWI president and CEO.

To learn more about partner opportunities with BWI, including private label, co-branding and up-selling opportunities, contact Dosser at bwihealth@verizon.net or 1-800-606-7422.

About BWI National Health Promotion Training Institute

The BWI National Health Promotion Training Institute is a subsidiary of BWI Health Promotions, which provides comprehensive wellness management services and health education training programs for corporations, schools and communities. The BWI National Health Promotion Training Institute was developed to offer web-based certificate programs for individuals and/or professionals looking to enhance their personal knowledge in the field of health promotion. As a New York state regional health promotion leader, BWI's presence is expanding into the national business market with program delivery throughout the United States.

About Trocaire College

Trocaire College is a career-oriented private college specializing in healthcare. It is a vibrant, multi-dimensional coeducational Catholic college which operates in the spirit of the Sisters of Mercy. The college's mission to create a community of learning in which students are empowered to discover themselves and gain access to professions in healthcare, business and hospitality is firmly rooted in the desire to improve the quality of life of those students it serves.