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FOR IMMEDIATE RELEASE

Julie Traulsen named program manager at BWI Health Promotions

BUFFALO, N.Y. – Julie Traulsen of Lancaster has been named program manager at BWI Health Promotions.

The announcement was made by Shawna Dossier, owner and president of BWI Health Promotions, who has accepted a full-time position as a business development officer at the University at Buffalo's Center for Industrial Effectiveness.

Traulsen, who has been an employee of BWI since 2006, is responsible for account operations in her new role. As a BWI exercise physiologist and worksite health promotion specialist, she has taught exercise classes and team-building workshops, and led Be Fit Kids programs for BWI's Worksite and School accounts. Traulsen earned a bachelor of science degree in exercise science from the University at Buffalo and is a certified personal trainer.

BWI Health Promotions has been offering creative wellness solutions, fitness programs and worksite health since 1994. Its goal is to provide customized health promotion services that positively impact an organization's bottom line and produce measurable results.

For more information about how BWI Health Promotions services can benefit your organization, call 992-2732.

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